



TRU SMILE TEETH WHITENING TREATMENT GUIDE

Useful information about our teeth whitening treatments at Tru Smile Dental.

"I'm thrilled that my smile has improved so much" - Tru Smile Dental Patient

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Teeth Whitening at Tru Smile Dental

Perhaps you have an upcoming special event, a wedding or graduation, or you're just concerned by a build up of staining on your teeth. Or maybe you're looking for a quick smile makeover, improving your smile and confidence. At Tru Smile Dental we offer Philips Zoom! Whitening treatments. Our treatment options include both in-surgery and at-home treatment methods.



Philips Zoom professional whitening is a fast, effective and a safe way to whiten your teeth. Treatment can be either applied at our practice, or we can provide you with customised trays so that you can apply the treatment at home. The teeth whitening procedure is a great way to stay on top of those persistent stains and discoloured teeth and achieve natural looking results.

FAQs

Causes of tooth discolouration?

Teeth can become discoloured over time, even though expected, it is however certainly affected by specific lifestyle & diet habits, which accelerate the discolouration process. Some examples are smoking, coffee, tea and red wine consumption. Recent developments in dental whitening treatments allow for the treatment of tooth discolouration safely while achieving longer lasting results.

What is Philips Zoom Whitening?

Philips zoom in-surgery whitening treatment consists of a light-activated whitening system which uses LED lights to accelerate the whitening process for maximum results in short time. Philips Zoom has an adjustable intensity and can be customised to eliminate sensitivity to maximise our clients' comfort. Our

patients often experience little or no sensitivity with this whitening treatment. After your initial consultation, which will include discussing your treatment options and go through the steps of the procedure with you, you'll return to the practice for your whitening session lasting between 45 minutes and 2 hours, depending on the individual's case.

What is supervised home whitening?

We prepare a custom whitening treatment ready for you to apply at home, along with guidance for safe application. The gel is pre-inserted into the trays for you to use, fitting directly over your teeth. With monitoring for safe usage, the treatment is applied at home, overnight with results appearing within a few weeks of starting your treatment.

With home treatments LED lights are not used, therefore results do take longer to appear.

What are the risks and benefits of tooth whitening?

Patients can sometimes experience a higher sense of tooth sensitivity due to possible over-application of tooth whitening gels at home, if not supervised properly by your dentist. Supervised home whitening is designed to lower this risk. Both surgery and at-home whitening treatments can increase tooth sensitivity initially until the completion of your treatment. The benefits are lighter, brighter looking teeth and a more attractive, confident smile.

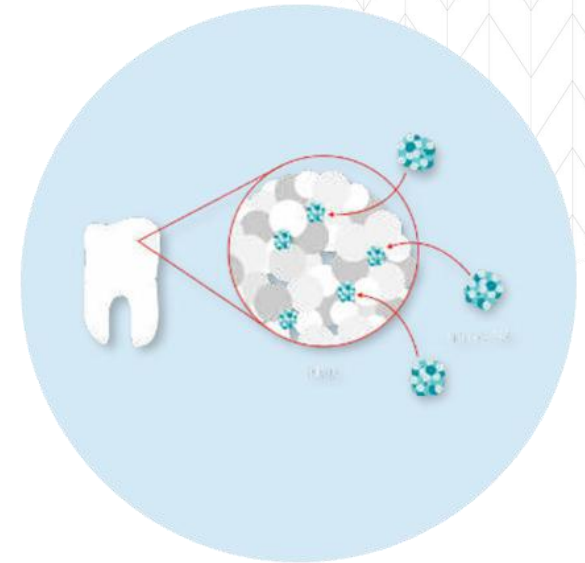
Tooth Whitening Benefits



Philips Zoom is widely acknowledged as one of the most effective whitening systems in the world. Suitable for all types of dental patients suffering from discolouration of their teeth.



Which staining foods - coffee, tea, red wine - must you avoid? None at all. With teeth whitening, you get exceptional whitening results. Without the need to change your lifestyle or diet habits.



Teeth whitening treatments work straight through the enamel and does not harm the surface of your teeth. Teeth whitening provides guaranteed long-lasting results with low sensitivity.

Philips Zoom! power whitening

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How does it work?

Philips Zoom! teeth whitening is the most patient-requested professional whitening brand, and it's easy to see why. Philips has 25 years of research and professional expertise and their whitening products are proven to whiten teeth up to six shades lighter. It is a completely safe and effective way to unleash a beautiful and healthy smile. The treatment takes only an hour and you can walk out with a brighter smile for any occasion.

It uses the latest technology and is the most used product by dentists worldwide, with over 10 million procedures done globally. You get excellent results and patient satisfaction is nearly 100%.

After your initial consultation, where we'll talk you through your treatment options and explain the procedure, you'll return to the practice for your whitening session lasting between 45 minutes and 2 hours, depending on your case. We'll shine an LED light on your teeth which will lighten them in shade and you'll leave with a brighter smile.



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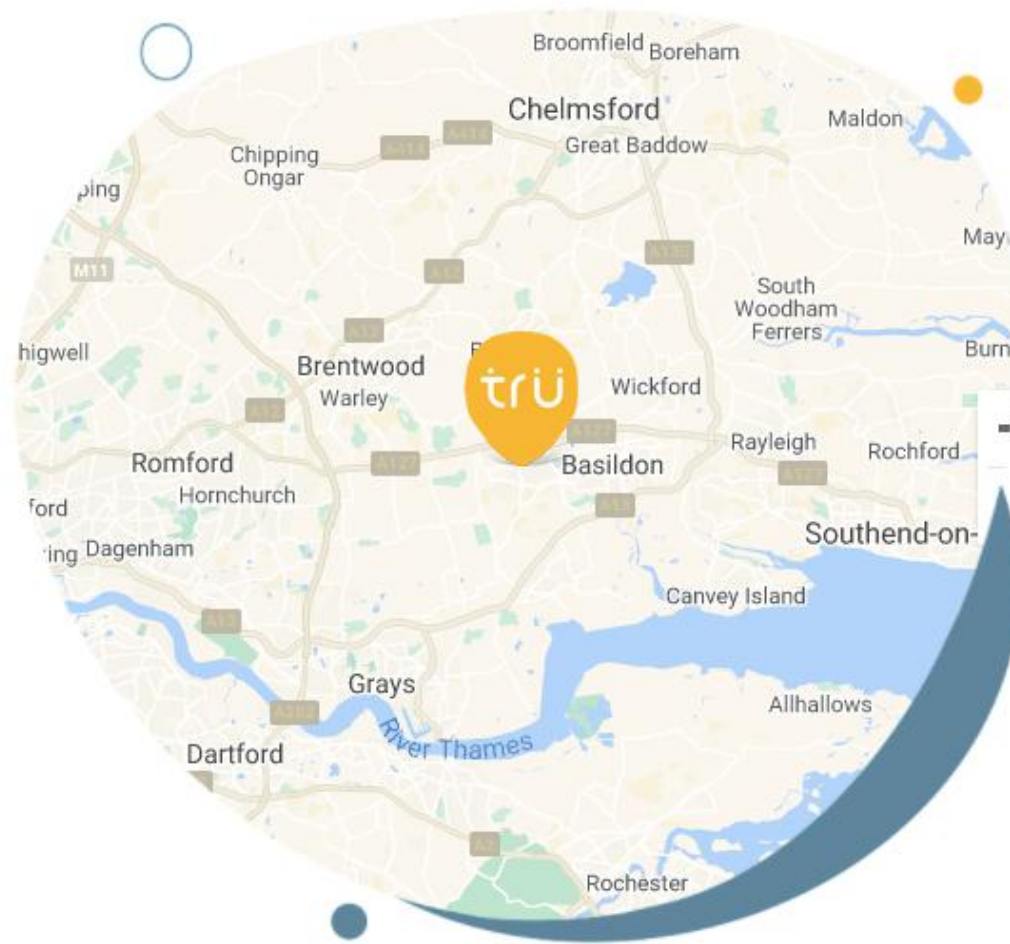
Examples of Teeth Whitening Results

Example results from Philips Zoom users



PHILIPS
ZOOM!

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If you are considering cosmetic dentistry and interested in a consultation. Call us on **01268 544218** to book.
Our dental practice is located in Basildon, Essex.

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